

AFIYA SHANI W.

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ABOUT ME

Creative Social Impact Producer

Helping mission driven organizations and artists curate meaningful experiences that achieve their impact and community building goals.

Producer, educator, artist, and visionary with 15+ years experience in non-profit, event planning, filmmaking, and program development.

TECHNICAL SKILLS

Google Suite • Microsoft Office, • Canva • [some] Adobe Suite • iMovie • Photography • Slack • Asana • Trello • CRM Systems • MailChimp (and other email mgmt systems) • Agile Methodology • Human-Centered Design • Zoom and other video conferencing softwares • Digital Photography • and more.

EDUCATION

NEW YORK UNIVERSITY

Masters in Educational Leadership, Politics, & Advocacy

SMITH COLLEGE

Bachelor of Arts
Sociology and English

EXPERIENCE

Event Production

- Founder + Director, WildFiya, 2016-Present
 - Radical + Restorative wellness events and experiences for Black women and women of color;
 - Freelance event production for mission-driven organizations and artists
 - Current/Past Events: Juneteenth Drum Walk, Juneteenth Drum Garden Party, Virtual LipSync Battle, Wild and Free Write, Digital Vision Boarding, Radical Imagination Workshop; Events Size Range: 5-300
- Program and Events Manager, BlackFemaleProject, Jan 2024-Present
- Communications and Programs Consultant, BlackFemaleProject, Oct 2021-Dec 2023
 - Manage external communications, Lead on event activations and film production, Big events include: Black Vines Activation, Black Joy Parade
- Assistant to Artistic Director, Zaccho Dance Theatre, Oct 2021-Present
 - Project Manager on large scale site specific aerial performances and community events
- Producer, Made in Color x Sum of Us Festival Art Activation, Yosemite, 2021
 - Wellness art multi-tiered activation and workshop within 3-day festival, 250+ guests
- Co-Producer, Tribe City Fest, Bayview Hunters Point, 2016
 - Black Wellness and Joy Festival with stage and full performance schedule, vendors, food trucks, 200+ guests
- Events Coordinator, Ethical Culture Fieldston School, 2013
 - High-end donor events, \$1M+ Revenue Annual Auction; Events Size Range: 10-400
- Atlanta Coordinator, The Revival: Women and the Word Tour, 2012
 - Poetry salon and show, Pre-production coordination, day of support
- Development Coordinator, Atlanta Girls' School, 2011-2013
 - Annual Fundraising Auction, donor and auction management
- Events Coordinator, National Black Arts Festival, 2009-2011
 - Multi-Day Festival of concerts and art exhibitions, Year round events, Black tie Galas; Events Size Range: 10-1k+
- Events and Activities Manager Smith College Campus Center Events 2005-2008
 - Lead planner for year round school sponsored events: coffee house artists, fireside chats, back to school carnival, concerts; Events Size Range: 5-1000

Program Development + Management

- Program Manager, Global Nomads Group, 2017-2021
 - Managed two global youth anti-bias programs, livestream webcasts
- Program Director, Josephine Herrick Project, Feb 2015 to Sept 2017
 - photography programs for underserved populations
- Instructor, Step Up Women's Network, 2013-2014
 - Girls empowerment instructor
- Instructor, Bank Street College, 2016-2017
 - Social justice and college prep instructor
- Youth Motivational Speaker 2015-Current
 - In person and virtual workshops for high schoolers of color

Filmmaking

- Producer, I Love Bed-Stuy (docu-narrative feature), in production
- Producer, Ice Cold (short film), NewFest 2018 Film Festival
- Production Manager/Producer, 195 Lewis (web series), 2013-2017, Winner Breakthrough Series-Short Form - Gotham Awards 2018
- Global Travel Producer, Students Rebuild x Global Nomads Group, Short docs, 2017-2020
- Director + Producer, Black Lips, (A student project at NYU)